

Annie Pritchard

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calamityannie.com

Education

Southern Technical College, Fort Myers, FL
Associate of Arts in Graphic Design
Graduated: May 2016

Employment

Nature's Way Creating Better Days

Graphic Designer (2019 — 2020)

- Designed product packaging, marketing materials, and infographics for the company and their clients
- Corresponded with in-house representatives to finalize client branding goals
- Oversaw internal printing process for wholesale product labels
- Maintained tasks in content management software

Love Your Rebellion

Graphic Designer (2017 — Present)

- Designs and manages select pages of the LYR website
- Creates custom graphics for digital and print advertisements
- Uses Adobe Suite to help Editor in Chief develop the semi-annual magazine

Sidney & Berne Davis Art Center

Graphic Designer (2016 – 2019)

- Created advertisements for digital and print media
- Designed and produced promotional materials in-house
- Devised branded signage and apparel for outdoor events
- Created custom logos
- Constructed custom graphics for and maintained website
- Produced design concepts and campaigns for event branding

HeartStrings Publishing L3C

Illustrator (2017 – 2019)

- Produced 475+ custom full-page digital illustrations for the C.A.R.E. curriculum (Kindergarten and First Grade)
- Storyboarded and collaborated with Editor in Chief to complete illustrations

Personal Abilities

- Seasoned artist with strong traditional and digital fine art skills
- Proficient in Adobe Photoshop, InDesign and Illustrator (2015 — Present)
- Practiced with Fiery Command Workstation
- Practiced in Wordpress

Published Works

- *C.A.R.E. Curriculum* (expected 2020)
- *Peedie Likes The Drip Drops* 2018 (ISBN 978-1483481159)
- *Soprano Musings* 2016 (ISBN 978-1543254006)

Volunteer Service

LeeHealth "Arts in Healthcare"

Mural Artist (2015 - 2019) (550+ hours)

- Conceptualized and painted ceiling murals for hospital patients and staff

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Professional References

Jim Griffith — CEO
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